

**CALENDAR**  
**for**  
**REGULAR MEETING OF THE COUNCIL**  
**of the**  
**CITY OF LONG BEACH**  
**held**  
**JULY 21, 2015**

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**PUBLIC HEARING:** Resolution Granting Waiver of Off-Street Parking Requirements Re: Premises 907 West Beech Street (street floor), Long Beach, New York.

Re: Solar Power and Construction Services Office

**PUBLIC HEARING:** Resolution Granting Waiver of Off-Street Parking Requirements Re: Premises 806 West Beech Street (street floor), Long Beach, New York.

Re: Veterinary Office

1. Resolution Granting Waiver of Off-Street Parking Requirements Re: Premises 907 West Beech Street (street floor), Long Beach, New York.  
Re: Solar Power and Construction Services Office
2. Resolution Granting Waiver of Off-Street Parking Requirements Re: Premises 806 West Beech Street (street floor), Long Beach, New York.  
Re: Veterinary Office
3. Resolution Authorizing the City Manager to Enter into an Inter-Municipal Agreement with the County of Nassau for the Receipt of Funds to Purchase and Install Shotspotter, a State of the Art Law Enforcement Tool.

Legislative Memo: Shotspotter is a state of the art law enforcement tool designed to provide law enforcement agencies with the benefit of real-time gunshot alerts that identify the location where a gunshot incident occurred, obtain situational intelligence of what transpired, reduce law enforcement response times, and act as a deterrent to gun violence.

4. Resolution Reaffirming and Readopting the City Investment Policy.

Legislative Memo: The New York State Comptroller requires the City to prepare and file the City Investment Policy with their office annually. No amendments to the Policy is required at this time.

5. Resolution Authorizing the Retention of a Full Service Regional Marketing and Advertising Campaign Firm.

Legislative Memo: The City has been awarded an additional grant to support local business through the Empire State Development Corporation. Marketing and advertising services began in 2013 following Superstorm Sandy which were also funded by grant monies. The City now desires the retention of a full service regional marketing and advertising firm to promote economic vitality within the City, as well as the management of transit advertising programs, promoting the theme that the City is “More than Just the Beach-Open for Business Year Round”.

6. Resolution Authorizing the City Manager to Enter into a Contract for the Rehabilitation of Pacific Boulevard Playground with the Lowest Responsible Bidder.

Legislative Memo: As a result of the tidal surge from Superstorm Sandy, Pacific Boulevard Playground sustained extensive damage. The City met with community members regarding the design and equipment for this playground. Funding for this rehabilitation is being provided through public assistance grant monies from FEMA.

7. Resolution Authorizing Budget Amendment to the Capital Fund Budget.

Legislative Memo: This amendment transfers funds to facilitate additional road resurfacing and appropriates additional grant funds.

8. Resolution Authorizing Publication of a Notice of Public Hearing of an Application to Waive the Off-Street Parking Requirements for Premises: 68 West Park Avenue (street floor), Long Beach, New York.

Re: Shoe, Sneaker & Clothing Store

July 21, 2015

Item No. 1  
Resolution No.

The following Resolution was moved by  
and seconded by :

Resolution Granting Waiver of Off-Street Parking Requirements  
Re: Premises 907 West Beech Street (street floor), Long Beach, New York.

WHEREAS, there has been presented to this Council an application pursuant to Section 9-112(18)(c) of Appendix A (Zoning Law) of the Long Beach Code of Ordinances, for waiver of off-street parking requirements for the premises located at 907 West Beech Street (street floor), Long Beach, New York (Section 59, Block 235, Lot 24), at the corner of Wyoming Avenue and West Beech Street, having frontage of less than 20 feet, on behalf of the owner Pay Rap Corp. of NY, 927 Oceanfront, Long Beach, New York 11561 to be used as a Solar Power and Construction Services Office;

WHEREAS, a Public Hearing was held on this date;

NOW, THEREFORE, after due deliberation, be it

RESOLVED, by the City Council of the City of Long Beach, New York, that the application of owner Pay Rap Corp. of NY, 927 Oceanfront, Long Beach, New York 11561 for exemption with respect to the requirements for off-street parking at premises 907 West Beech Street (street floor), having frontage of less than 20 feet, be and the same hereby is granted, only and during the time that such premises shall be used as a Solar Power and Construction Services Office.

July 21, 2015

Item No. 2  
Resolution No.

The following Resolution was moved by  
and seconded by :

Resolution Granting Waiver of Off-Street Parking Requirements  
Re: Premises 806 West Beech Street (street floor), Long Beach, New York.

WHEREAS, there has been presented to this Council an application pursuant to Section 9-112(18)(c) of Appendix A (Zoning Law) of the Long Beach Code of Ordinances, for waiver of off-street parking requirements for the premises located at 806 West Beech Street (street floor), Long Beach, New York (Section 59, Block 265, Lot 17), between New York Avenue and California Street, having frontage of 20 feet, on behalf of the owner Cosmo Palmieri, 3392 Park Avenue, Oceanside, New York 11572 to be used as a Veterinary Office;

WHEREAS, a Public Hearing was held on this date;

NOW, THEREFORE, after due deliberation, be it

RESOLVED, by the City Council of the City of Long Beach, New York, that the application of owner Cosmo Palmieri, 3392 Park Avenue, Oceanside, New York 11572 for exemption with respect to the requirements for off-street parking at premises 806 West Beech Street (street floor), having frontage of 20 feet, be and the same hereby is granted, only and during the time that such premises shall be used as a Veterinary Office.

July 21, 2015

Item No. 3  
Resolution No.

The following Resolution was moved by  
and seconded by :

Resolution Authorizing the City Manager to Enter into an  
Inter-Municipal Agreement with the County of Nassau for  
the Receipt of Funds to Purchase and Install Shotspotter,  
a State of the Art Law Enforcement Tool.

WHEREAS, Shotspotter is a state of the art law enforcement tool designed to  
provide law enforcement agencies with the benefit of real-time gunshot alerts that identify the  
location where a gunshot incident occurred, obtain situational intelligence of what transpired,  
reduce law enforcement response times, and act as a deterrent to gun violence; and

WHEREAS, the County of Nassau has pledged to allocate Community  
Revitalization Development funds in the amount of \$500,000.00, in conjunction with the Nassau  
County Legislature, to reimburse expenses incurred by the City of Long Beach in the purchase  
and installation of the Shotspotter system; and

WHEREAS, the City of Long Beach is desirous of implementing the Shotspotter  
system throughout the City of Long Beach in order to enhance law enforcement services;

NOW, THEREFORE, be it

RESOLVED, by the City Council of the City of Long Beach, New York that the  
City Manager be and he hereby is authorized to enter into an inter-municipal agreement with the  
County of Nassau for the reimbursement of funds to purchase and install the Shotspotter system.

July 21, 2015

Item No. 4  
Resolution No.

The following Resolution was moved by  
and seconded by :

Resolution Reaffirming and Readopting the City Investment Policy.

WHEREAS, the Comptroller of the State of New York requires the City of Long Beach to prepare and file annually with the Office of the State Comptroller a copy of the City's Investment Policy and Guidelines as approved by the City Council; and

WHEREAS, pursuant to Resolution No. 110/13, duly adopted by the City Council on July 16, 2013, the City adopted a City Investment Policy as required by the Office of the State Comptroller; and

WHEREAS, all investments shall be made in a prudent and safe manner, assuring the safety of the City's cash and investments; and

WHEREAS, no amendments to the City Investment Policy are required at this time;

NOW, THEREFORE, be it

RESOLVED, by the City Council of the City of Long Beach, New York that the "City Investment Policy", dated July 2015, is reaffirmed and readopted by the City Council as the Investment Policy and Fund Balance Policy of the City of Long Beach; and be it further

RESOLVED, that the City Comptroller is authorized to file the City's Investment Policy with the Office of the State Comptroller of the State of New York.

July 21, 2015

Item No. 5  
Resolution No.

The following Resolution was moved by  
and seconded by :

Resolution Authorizing the Retention of a Full Service  
Regional Marketing and Advertising Campaign Firm.

WHEREAS, pursuant to Resolution No. 81/13, adopted on May 21, 2013, the City entered into an agreement for a regional marketing and advertising campaign for the spring and summer of 2013 promoting the theme that “Long Beach is Open for Business”, to assist in the providing of patrons to our restaurants and shops in the hope of bringing a significant boost to our local economy in the aftermath of Superstorm Sandy, which was funded from grant monies through the Empire State Development Corporation and other corporate sponsorships; and

WHEREAS, due to the success of those services, the City now desires the retention of a full service regional marketing and advertising firm to provide all required personnel, services and support related to multiple marketing and advertising services promoting economic vitality in the City, as well as the management of transit advertising programs, promoting the theme that the City is “More than Just the Beach-Open for Business Year Round”; and

WHEREAS, Creative Advertising Concepts, 74 West Park Avenue, Long Beach, New York 11561, who has successfully been providing this service since 2013, was the sole proposer and submitted their proposal to the Office of the City Purchasing Agent on June 29, 2015; and

NOW, THEREFORE, be it

RESOLVED, by the City Council of the City of Long Beach, New York that the City Manager be and he hereby is authorized to enter into an agreement with Creative Advertising Concepts, 74 West Park Avenue, Long Beach, New York 11561, engaging said firm for a full service regional marketing and advertising campaign, including transit advertising services, promoting the theme that Long Beach is “More than Just the Beach-Open for Business Year Round”. Funding will be provided and available from grant monies until spring 2016 through the Empire State Development Corporation and other corporate sponsorships. Spending will be capped to the amount of grant monies received; and be it further

RESOLVED, that said agreements shall contain such other terms and conditions as the City Manager may deem proper.

July 21, 2015

Item No. 6  
Resolution No.

The following Resolution was moved by  
and seconded by :

Resolution Authorizing the City Manager to Enter into a  
Contract for the Rehabilitation of Pacific Boulevard Playground  
with the Lowest Responsible Bidder.

WHEREAS, due to Superstorm Sandy, Pacific Boulevard Playground  
which is located on the beach, sustained significant damage as it was inundated with flood  
waters; and

WHEREAS, after due advertisement therefore, bids were received in the Office of  
the Commissioner of Public Works on Thursday, June 25, 2015 for the rehabilitation of Pacific  
Boulevard Playground, to include the supply and installation of all equipment, apparatus, park  
furnishings, a deck walkway, picnic tables and a bike rack; and

WHEREAS, Louis Barbato Landscaping, 1600 Railroad Avenue, Holbrook, New  
York 11741 was the lowest responsible bidder at a cost of \$239,075.00;

NOW, THEREFORE, be it

RESOLVED, by the City Council of the City of Long Beach, New York that the  
City Manager be and he hereby is authorized to enter into a contract with Louis Barbato  
Landscaping, 1600 Railroad Avenue, Holbrook, New York 11741 for the rehabilitation of  
Pacific Boulevard Playground, in accordance with plans and specifications on file in the Office  
of the Commissioner of Public Works, at a cost of \$239,075.00. Funds are available in Account  
No. P1000.52220 (FEMA-Machinery & Equipment).



July 21, 2015

Item No. 7  
Resolution No.

The following Resolution was moved by  
and seconded by :

Resolution Authorizing Budget Amendment to the  
Capital Fund Budget.

BE IT RESOLVED, by the City Council of the City of Long Beach, New York,  
that the following amendment to the Capital Fund Budget be and is hereby authorized:

CAPITAL FUND

Increase Estimated Revenues:	H10510		\$5,631.00
H0040.44593	Federal Aid Transp Veh	\$5,067.90	
H0045.45033	Interfund Transfer, General Fund	\$563.10	
Increase Appropriations:	H20960		\$5,631.00
H1000.52174	Emergency Vehicle- FTA Grant	\$5,631.00	

<u>Budget Code</u>	<u>Description</u>	Transfer <u>From:</u>	Transfer <u>To:</u>
H1100.52236	Boyd Street Reconstruction	\$92,230.56	
H1100.52235	Vinton Street Reconstruction	\$17,534.82	
H1000.53036	Illinois W. Park to Beech	\$53,176.05	
H1000.53037	Kerrigan E. Pine to Bay	\$115,968.24	
H1016.52249	Road Reconstruction		\$278,909.67

July 21, 2015

Item No.  
Resolution No.

The following Resolution was moved by  
and seconded by :

Resolution Authorizing Publication of a Notice of Public  
Hearing of an Application to Waive the Off-Street Parking  
Requirements for Premises: 68 West Park Avenue (street  
floor), Long Beach, New York.

WHEREAS, there has been presented to this Council an application pursuant to Section 9-112(18)(c) of Appendix A (Zoning Law) of the Long Beach Code of Ordinances, for waiver of off-street parking requirements for the premises located at 68 West Park Avenue (street floor), Long Beach, New York (Section 59, Block 84, Lot 6) between Edwards and National Boulevards, having frontage of 20 feet, on behalf of the owner Mohammad Sharif, 2260 New York Avenue, Huntington Station, New York 11746 be used as a Shoe, Sneaker and Clothing Store;

NOW, THEREFORE, be it

RESOLVED, by the City Council of the City of Long Beach, New York, that a public hearing will be had before this Council upon said application at City Hall, 1 West Chester Street, in the City of Long Beach, New York, on August 4, 2015 at 7:00 p.m. on that date; and be it further

RESOLVED, that the City Clerk be and he hereby is authorized to cause a notice of said hearing to be published in the official newspaper of the City of Long Beach.